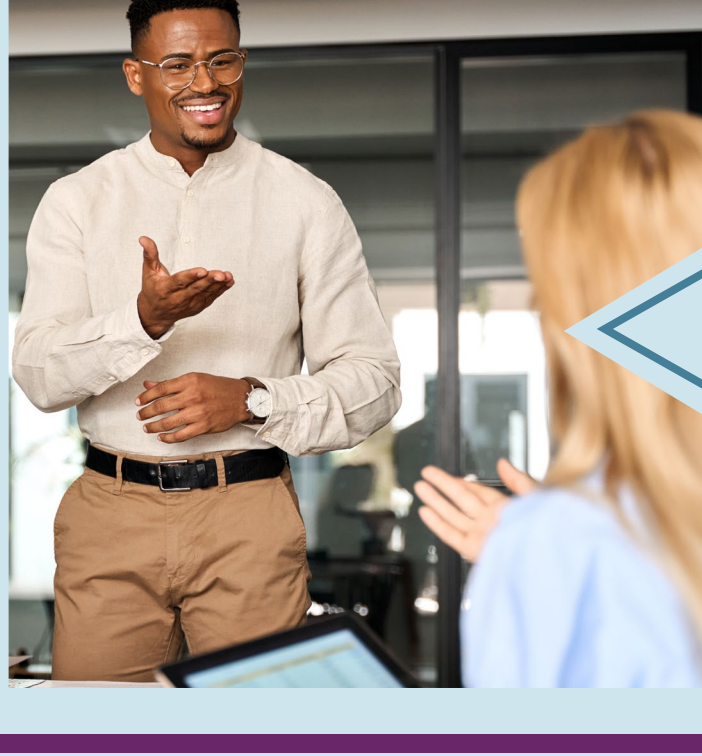


BEST OF JACOBSON 2024

Our Most Popular Articles and Blog Posts

WHITE PAPER



WHAT MAKES A GREAT LEADER TODAY?

“The demands on insurers' leadership teams continue to expand and evolve amid shifting work environments, employee expectations and business pressures. Consequentially, the skills necessary for successful leadership have also evolved – especially within the past five years.”

[READ THE FULL WHITE PAPER](#)

INDUSTRY PUBLICATION

REDEFINING THE EMPLOYEE EXPERIENCE FOR TODAY'S WORKPLACE

“A strong employee experience provides opportunities for growth, a sense of connection and belonging, ongoing two-way communication, and a culture that is reflected in daily actions and decisions. Regardless of whether your organization is fully remote, hybrid or in-person, how can you create an employee experience that has a positive impact on each individual?”

[READ THE INSURANCE JOURNAL ARTICLE](#)



THE JACOBSON JOURNAL



RETHINKING ANNUAL PERFORMANCE ASSESSMENTS

“In today's workplace, building connections and committing to open communication are more important than ever... If you're having ongoing performance discussions with your team members all year, it makes the year-end review much less daunting – if necessary at all!”

[READ THE FULL BLOG](#)

MANAGING EMPLOYEE BURNOUT: TIPS FOR SUMMER AND BEYOND

“Unmanageable workloads, unclear communication, lack of support and unrealistic expectations are just a few factors that can lead to feelings of burnout... Approaching employees' work-life balance through a human lens can help provide the space for employees to recharge, while increasing productivity and overall job satisfaction.”

[READ THE FULL BLOG](#)



EXECUTIVE RELOCATION IN THE POST-PANDEMIC ERA

“Some insurers – beginning to bring employees back into the office, and this can be particularly challenging when recruiting execs from the external market. If you're considering requiring executives to come into the office even once a week, here are some areas to explore to ensure you're best prepared when recruiting external executive talent.”

[READ THE FULL BLOG](#)



RECRUITER REPORT: YOUR INTERVIEW TIMELINE'S INFLUENCE ON HIRING OUTCOMES

“A perceived slowing of the job market has led some companies to become disillusioned about the availability of candidates. As a result, they're adjusting their approach to hiring, often elongating the interview process, missing out on qualified individuals and ultimately being unable to effectively fill their open roles.”

[READ THE FULL BLOG](#)



COMBATTING THE FINANCE AND ACCOUNTING TALENT SHORTAGE

“Amid a shallowing pool of emerging talent and a workforce nearing retirement age, finding qualified individuals to fill open accounting and finance roles has been an intensifying challenge for insurers. Roughly 340,000 accountants and auditors in the United States have left their jobs in the past five years, which equates to a decline of 17%.”

[READ THE FULL BLOG](#)



THE CAREER CATALYST



NAVIGATING JOB INTERVIEWS: 7 QUESTIONS TO ASSESS FIT AND STAND OUT

“Navigating a job interview goes beyond showcasing your qualifications to the employer - it's a pivotal opportunity to evaluate if the role and organization are the right fit for you.”

[READ THE FULL BLOG](#)

THANK-YOU NOTES: A POWERFUL TOOL FOR JOB SEEKERS

“In today's competitive job market, it's crucial to set yourself apart from other candidates in terms of qualifications and skills, as well as professionalism and follow through.”

[READ THE FULL BLOG](#)



EXPERIENCING SUMMER BURNOUT? HERE ARE 4 TIPS FOR STAYING MOTIVATED AT WORK

“The right mindset, clear boundaries and advance planning are essential for avoiding burnout and maintaining productivity - not just during the summer, but year-round.”

[READ THE FULL BLOG](#)

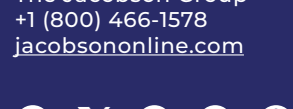


ABOUT US

The Jacobson Group is the leading provider of talent to the insurance industry. For more than 50 years, Jacobson has been connecting insurance organizations with professionals at all levels across all industry verticals. Jacobson provides insurance talent solutions to support virtually any human capital need. We offer executive search services and comprehensive staffing solutions, including professional recruiting, temporary staffing and interim experts.

FOR MORE INFORMATION, PLEASE CONTACT:

The Jacobson Group
+1 (800) 466-1578
jacobsononline.com



Copyright 2024. The Jacobson Group. All rights reserved.