

Underwriting Manual Development

Client Type:

Property and Casualty Carrier

Project Scope:

Product Underwriting Manuals

Duration:

8-10 Weeks

Team Size:

3 Underwriters



Problem

An international organization was looking to introduce multiple product lines **within a very narrow timeline**. In preparation for the new product launches in the United States, the client needed to create underwriting manuals — and fast. However, they **did not have the internal resources** necessary to meet the impending deadline.



Solution

The client received a robust underwriting manual for each of the new product lines. Additionally, the assignment was successfully **completed ahead of schedule and under budget**. The client was so satisfied, that they plan on utilizing Jacobson's experts for future product work.



Response

Jacobson provided **three senior-level underwriters** with previous manual writing experience. These experts had knowledge of drafting guiding principles for each of the different product lines.

