## Underwriting

# **New Business Underwriting**

**Client Type:** 

Life Insurance Company

**Project Scope:** 

Trial APS Underwriting

**Duration**:

4 Months

**Team Size:** 

19 Seasoned Underwriters



#### **Problem**

During a substantial influx of business, this large life insurance company realized that its current staff size was not capable of handling its increased underwriting needs. The client requested a team of underwriting experts to help them achieve their service goals.



## Response

Jacobson provided a team of **highly technical and trained underwriters** who could handle the different types of risks that agency sources were submitting. The underwriters worked two-fold within the company. Half of the team handled new business applications and matching mail, while the other half reviewed informals and final APS requirements.



### **Solution**

In less than four months, Jacobson's underwriters reduced the backlog and improved the average service time from 20 days to 10 days. During this time, the client also saw **increased department productivity**, **improved overall service time and restored customer confidence**. The client also benefitted from Jacobson's total flexibility, choosing to retain some underwriters past the original project end date.



