Problem

Our health plan client was undertaking a **transformation project**, overhauling their systems and data, as well as many of their back-office processes. They needed to design and implement a data and reporting governance framework to support this transformation but **lacked the internal data and business intelligence engineering expertise** for a project of this magnitude.

Response

Jacobson provided a **data and analytics leader with more than 20 years of experience** in enterprise data management, engineering, governance and business intelligence. He brought an expert level understanding of overall business needs for data consumption, as well as how to adopt actionable BI. He also had proven experience architecting and implementing data warehouse and BI applications and was familiar with the healthcare space.

Solution

Jacobson's consultant evaluated our client's data governance needs enterprise wide and led the purchase, vendor management and **end to end implementation of a new technology stack**. Concurrently, he designed a **well accepted change management process** to prioritize, engage, deliver and support data initiatives involving all stakeholders associated with data consumption, production and ownership. Our analytics expert also recommended our client invest in building the capacity to engineer data in house to support their company's digital transformation goals longer term and assisted in hiring data engineers and bringing them up to speed. Ultimately, our client was able to embrace a data driven culture by engaging business and technical data stewards with a defined data governance process and newly adopted technology.

Director of Data Governance

Client Type:
Not-for-Profit Health Organization

Project Scope:
Data and Business Intelligence Architecture and Delivery

Duration:
19 Months

Team Size:
1 Full-Time Consultant

JACOBSON